

# 2017 Presentation Summit

## Schedule of Seminars and Events

Sun, Sep 24

- 10:00 am **Finding Your Authentic Voice**  
*How to master your body language*  
Learn the power cues for turning yourself into an intentional, charismatic, and convincing presenter. *Led by Nick Morgan*
- 12:30 pm **Farewell to Death by PowerPoint**  
*Everything you need to know to start creating wonderful presentations*  
This two-hour crash course is the perfect jumpstart to the conference, guaranteed to get you off on the right foot by helping you craft, design, and strategize through the process of creating first-rate presentations. *Led by Rick Altman*
- 3:00 pm **Template Creation Workshop**  
*Secrets and recipes for building awesome PowerPoint templates*  
Is it finally time for you to understand and take control of your templates? Yes! *Led by Echo Swinford, Julie Terberg*
- 5:00 pm **Welcome Reception**  
*Our unofficial launch party*  
We're not really sure when the conference officially begins, but our hosted reception Sunday evening, open to all patrons, would be as good a place as any to call "Go."
- 9:00 pm **Entrepreneur's Round Table**  
*Ready to hang out a shingle or just connect with other like-minded presentation entrepreneurs?*  
Being an entrepreneur is exciting and it can be a challenge when you don't have an opportunity to gather with others and share best practices. Here is your opportunity. *Led by Nolan Haims*

- 8:30 am **The Fiction of Storytelling**  
*Being memorable is about more than just having a good story*  
Not all stories are created equal, so how do you become truly memorable? This hour shares the research that answers that question. *Led by Carmen Simon*
- 9:45 am **Printing with PowerPoint**  
*The right way to use PowerPoint for print documents*  
Though it may have been designed only for on-screen slideshows, PowerPoint can and often should be used for many types of printed documents, reports, handouts and other printed materials. *Led by Nolan Haims*
- 9:45 am **PowerPoint Infographics**  
*From idea to concept to reality*  
Learn the tools, skills, and techniques to make powerful graphics with PowerPoint. *Led by Mike Parkinson*
- 9:45 am **Bulletproof Presenting**  
*When stuff happens. You will be ready.*  
Unexpected presentation disasters? Prevention is not an option, but it's not a reason to fail either. Learn how to bulletproof your presentation from start to finish. *Led by Ric Bretschneider*
- 11:15 am **The Makeover Maven Returns**  
*Before-and-after examples from your work*  
Your chance to see what your slides could be. *Led by Julie Terberg*
- 11:15 am **Fun and Powerful XML Hacks**  
*You don't need to be a programmer*  
You can overcome some of PowerPoint's major deficiencies by learning one backdoor maneuver. *Led by Echo Swinford*
- 11:15 am **Planning for Remote Presentation**  
*Not being there changes everything*  
What do you need to do differently with slide design, presentation style, interaction strategies, addressing the audience, and even how you drink water. *Led by Ken Molay*
- 1:45 pm **Presentations that Lead to Action**  
*Can you change the world with a speech?*  
In a world full of superficial advice, how can you truly move audience members to act on your words? *Led by Nick Morgan*

- 3:00 pm **Super-Simple Slide Designs**  
*For the minimalist in all of us*  
These techniques will take you from busy and complex to clean and clear in no time. *Led by Mike Parkinson*
- 3:00 pm **Speed Menu Making**  
*Interactive PowerPoint menus in under 10 minutes*  
Are you prepared to have non-linear conversations? Next slide, please... *Led by Tom Howell*
- 3:30 pm **Stellar Speaker Ready**  
*The gear and the guile to crush it at any meeting*  
When the pressure is on, speaking coaches need to be cool, calm, and collected. Let's talk... *Led by Echo Swinford*
- 3:30 pm **The Meaning of Memorable**  
*Win the battle against forgetting*  
There is a difference between pretty slides and pretty memorable slides. *Led by Carmen Simon*
- 4:00 pm **Flash Forward**  
*Emerging tech trends reshaping the presentation world*  
Get a glimpse of the future with techniques we will all use soon. *Led by Lia Barnakova*
- 4:00 pm **Hidden Office Features**  
*Some of the best PowerPoint features are hidden below the surface*  
Learn how to find and uncover hidden Microsoft Office features that get the job done for you. *Led by Taylor Croonquist*
- 4:30 pm **The Annual Trivia Contest**  
*The intersection of creativity, ingenuity, and foolishness*  
You haven't lived until you have watched, or played in, our PowerPoint Trivia Contest, conducted entirely within PowerPoint, entirely about PowerPoint, and entirely with an open bar.
- 9:00 pm **Late Night at the Summit**  
*A menagerie of after-dinner activities*  
We hardly ever stop at the Summit and our Late Night session is proof positive. Broken up into 45-minute sessions, you are sure to find a topic or an activity to keep you engaged.
- 9:00 pm **Fun with Butcher Paper**  
*Led by Taylor Croonquist*
- 9:00 pm **Ask Microsoft**

9:45 pm

**The Summit Goose Chase**

*Monday Late Night will never be the same again.*

9:45 pm

**The Future of Presentation Design**

*How to stay relevant in changing times*

*Led by Lia Barnakova*

10:30 pm

**The Guru Session**

*Stay up with us and learn all those insider stories*

Led by a 17-year veteran of the PowerPoint development team, this session features stories you won't get anywhere else. *Led by Ric Bretschneider*

- 8:30 am **I Speak to Millions Every Week**  
*Three things you can do to make that happen*  
What can you learn from a 15-year-old? If he's already a seven-figure entrepreneur, plenty! *Led by Caleb Maddix*
- 9:45 am **Just My Type**  
*Improve your text life*  
Get your message across with better presentation typography. *Led by Julie Terberg*
- 9:45 am **The Third Dimension**  
*PowerPoint's incredible new 3D capabilities*  
Learn about one of Microsoft's boldest moves of all: virtual 3D on your slides. *Led by Lia Barnakova*
- 9:45 am **Going Mobile**  
*Hand-held presentation options have evolved. Have you kept up?*  
Yes, you can create and show slides on your iPad and other mobile devices, but actually using them in front of an audience requires knowing some sneaky secrets. *Led by Ric Bretschneider*
- 11:15 am **Real-World Makeovers**  
*For the busy professional for whom everything is due yesterday*  
The makeovers during this hour, taken from patron submissions, carry with them the hope that you will look at them and say, "Hey, I can do that." *Led by Rick Altman*
- 11:15 am **Secrets of the Hyper Productive**  
*Stacking up everyday commands to accomplish "impossible" tasks*  
Some of the most hum-drum PowerPoint commands can be combined into "shortcut stacks" for breakthrough results. How about a 300-slide countdown timer in under four minutes? How about 600 slides...? *Led by Taylor Croonquist*
- 11:15 am **The Authenticity Cookbook**  
*Simple ways to get a fresh start at presenting*  
Take home some tools that can improve your next presentation or even that dreaded project your boss put you in charge of. *Led by Doug Thomas*
- 1:45 pm **Presentation Rap**  
*Your favorite conference personalities weigh in*  
Hear from some of the folks you respect the most on topics that will likely shape your future as a presentation professional. *Led by Rick Altman*

- 3:00 pm **Finding Your Way in PowerPoint**  
*How to move from here to anywhere and keep your audience engaged*  
If you have ever had to jump over 20 slides to get to your conclusion or have felt your audience getting lost in a seemingly endless presentation, this session is for you. *Led by Nolan Haims*
- 3:00 pm **One Presentation, Multiple Audiences**  
*Can you be efficient and relevant at the same time?*  
One of our biggest challenges is tailoring our narrative for specific audiences. This conference veteran has a lot of experience with that. *Led by John Rahmlow*
- 3:30 pm **Understanding Background Styles**  
*Because you don't want black text on your blue background*  
PowerPoint has an engine to let you manage your backgrounds and ensure good contrast. Most people don't use it; here's why you should. *Led by Echo Swinford*
- 3:30 pm **Top Three Ways to Engage Your Audience**  
*How to grab them and not let go*  
One of our most engaging presenters shares his secrets of engagement. *Led by Mike Parkinson*
- 4:00 pm **Cut Out the Boring Sh\*t**  
*Training PowerPoint to eliminate all the tedium*  
Get the most out of the features that the Microsoft mother ship gave you. *Led by Taylor Croonquist*
- 4:00 pm **Morph in the Movies**  
*Hollywood-like effects*  
They might not use PowerPoint's Morph transition in Hollywood, but maybe they could. *Led by Heather Ackmann*

- 8:30 am     **The Long View on Short Talks**  
*How to give a TED-like talk*  
Are you preparing a high-stakes short talk for yourself, your boss, or client? If so, you'll love this session. *Led by Sam Horn*
- 9:45 am     **Stories through Animation**  
*Bringing PowerPoint to life*  
A comprehensive guide to creating an engaging animated, visual story, using PowerPoint animation engine. *Led by Tom Howell*
- 9:45 am     **Be A Chic Geek**  
*Spice up your slides with uber-geeky and ultra-chic effects*  
Use deliciously techy PowerPoint tricks to engage your audience and raise your cool factor. *Led by Lia Barnakova*
- 9:45 am     **The Wonders of Pecha Kucha**  
*Embracing constraint creates amazing presentations*  
Twenty slides, 20 seconds each. The Pecha Kucha presentation style entertains, informs, and is the antithesis of Death by PowerPoint. *Led by Ric Bretschneider*
- 11:15 am    **Designing User Instructions**  
*Five ways to lead users by the hand*  
Did you know that your slides can provide useful advice for the designer or the presenter? Here are strategies to make your slides more helpful than ever. *Led by Echo Swinford*
- 11:15 am    **Movies in Motion**  
*From PowerPoint to Vimeo, YouTube, and points beyond*  
Now that PowerPoint imports and exports video, the opportunities to create movies and distribute them have never been greater. *Led by Rick Altman*
- 11:15 am    **Short Talk Workshop**  
*Flesh, tweak, and test your presentation*  
In this deep-dive intensive, you will write your opening and close, craft a repeatable, retweetable rally cry, and get input on how to craft your talk so it exceeds everyone's expectations. *Led by Sam Horn*
- 2:00 pm     **Encore Performances**  
*Reruns...by request*  
Sadists at heart, we love torturing you with too many choices. Here is an opportunity to attend one of the sessions you missed the first time around.

3:00 pm

### **Five Minutes or Fewer**

*Tips to match your attention span*

By Wednesday afternoon, we're all fried. So here is a friendly procession of short tips, pieces of advice, and anecdotes, as told by the conference team and patrons alike.